



SIC Enterprise

All-in-One Corporate & Distribution Platform

# FULLLOYAL

CRM & SFA INTEGRATED ERP



## FULLLOYAL ERP

We made distribution smarter

## ABOUT FULLLOYAL ERP

**FULLLOYAL ERP** helps companies digitize their business easily. It brings all your departments together into one single system, replacing manual work with smart tools.

Our platform includes simple, ready-to-use modules for every part of your business:



**Sales Force Automation (SFA)**  
Tool for sales teams



**Direct Store Delivery (DSD)**  
Van sales and delivery management



**Warehouse Management System (WMS)**  
Stock and store control



**Self-Order - B2B app** for your clients to order directly



**Customer Relationship Management (CRM)**  
Client history and tracking



**Accounting** - Daily financial tracking and bookkeeping



**HR** - Employee records





## OUR MISSION

We want to help your business grow faster by removing daily errors, paperwork, and distribution delays. **FULLLOYAL ERP** is designed by professional team to give you simple, stable, and practical technology that just works.

## OUR VISION

To become the leading digital ecosystem for distribution and business management, empowering companies of all sizes to achieve operational excellence, sustainable growth, and data-driven success.



## OUR REFERENCES

Our system is trusted by top local brands across manufacturing, retail, and wholesale distribution.

We understand what businesses need on a daily basis to stay organized.



## WHY CHOOSE FULLLOYAL ERP:

- ✔ Instant updates between field drivers and the main administration office.
- ✔ Strong system that handles multiple warehouses and high volumes of orders easily.
- ✔ Fully adapted to local rules, taxes, and business practices.
- ✔ Mobile apps that work perfectly offline when there is no internet connection.

### Quick Value Summary

- ✔ **Save Fuel & Time:** Better maps mean shorter trips and lower car costs.
- ✔ **Less Office Paperwork:** Automatic order taking eliminates manual typing.
- ✔ **Live Sales Data:** See field performance instantly to make fast adjustments.
- ✔ **Clear Inventory Control:** Know exactly what is on the shelf and avoid out-of-stock issues.



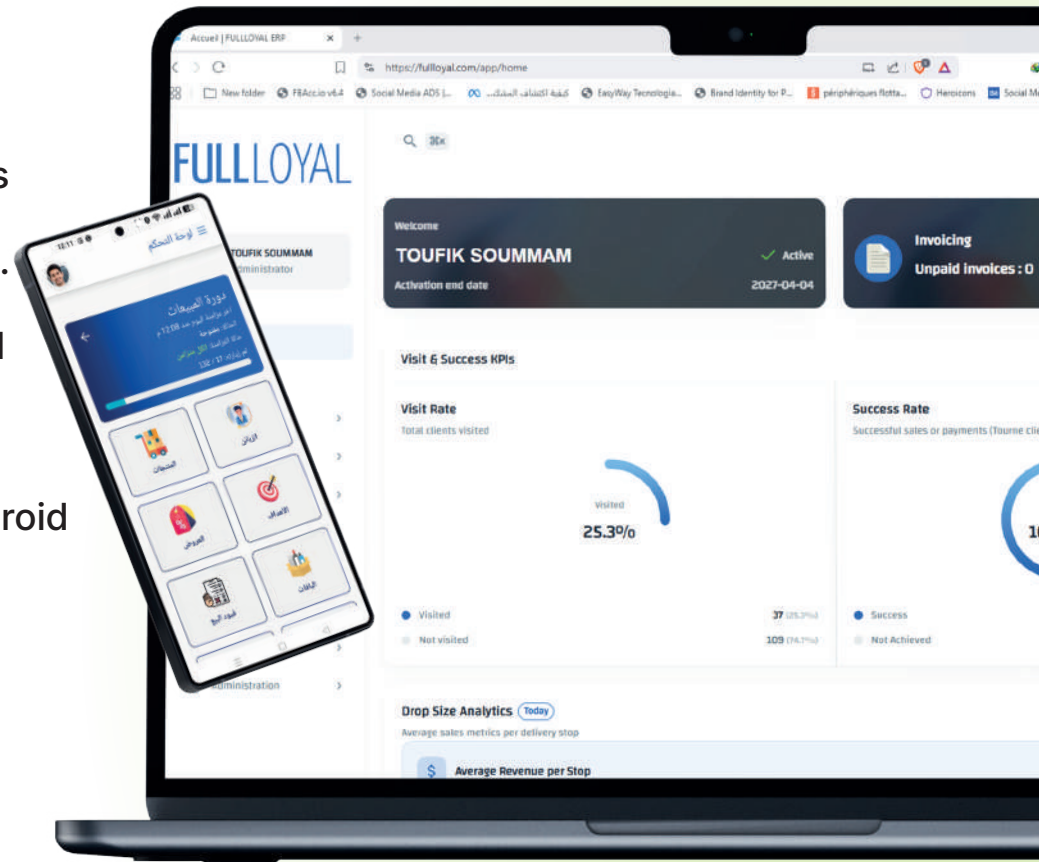
FULLLOYAL

# Direct Store Delivery & Van Sales Solutions



## Direct Store Delivery & Van Sales Solutions

FULLLOYAL bridges the gap between back-office management and field operations through an integrated distribution ecosystem. Managers gain complete visibility and control through a powerful web platform, while field teams stay productive using a dedicated Android application designed for van sales and direct store delivery.



**One System. One Team. One Source of Truth.**

## Administration Web Platform

### Complete Visibility for Better Decisions

Designed for managers and supervisors, the FULLLOYAL web platform centralizes distribution activities in one intuitive dashboard, enabling smarter planning and faster decision-making.



Inventory & stock Management



Sales Performance Monitoring



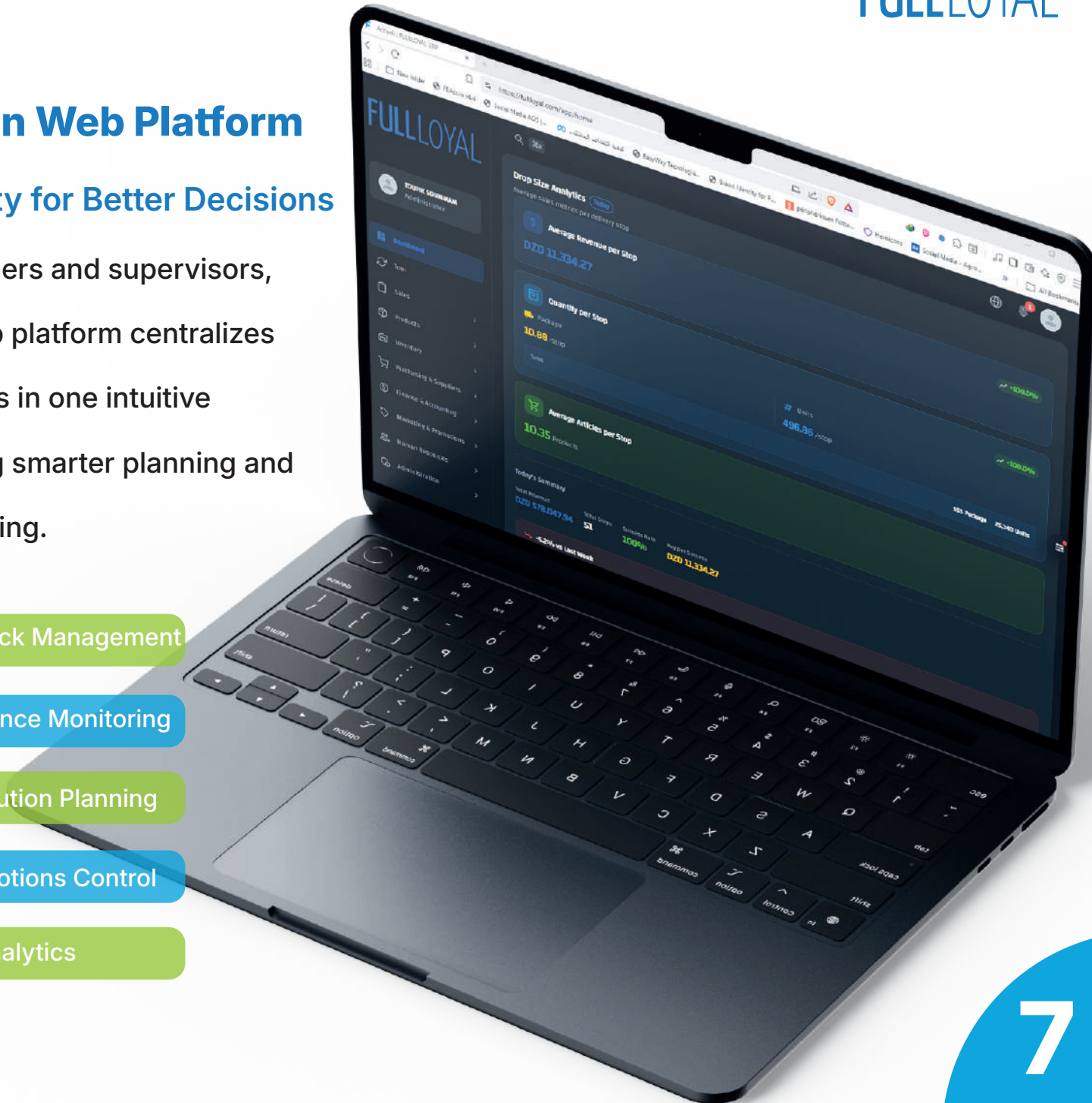
Route & Distribution Planning



Pricing & Promotions Control



Reporting & Analytics



## Android Mobile Application

### Empowering Sales Representatives on the Move

Built specifically for van sales teams and delivery drivers, the FULLLOYAL ERP mobile application streamlines field operations and ensures uninterrupted productivity—even in areas with limited connectivity.



Order Taking on the Go



Offline Functionality



Bluetooth Receipt Printing



Delivery Status Updates



Route Assistance

## Order Taking on the Go

- Create customer orders directly from the mobile device.
- Reduce paperwork and manual entry.
- Accelerate the sales cycle.

## Offline Functionality

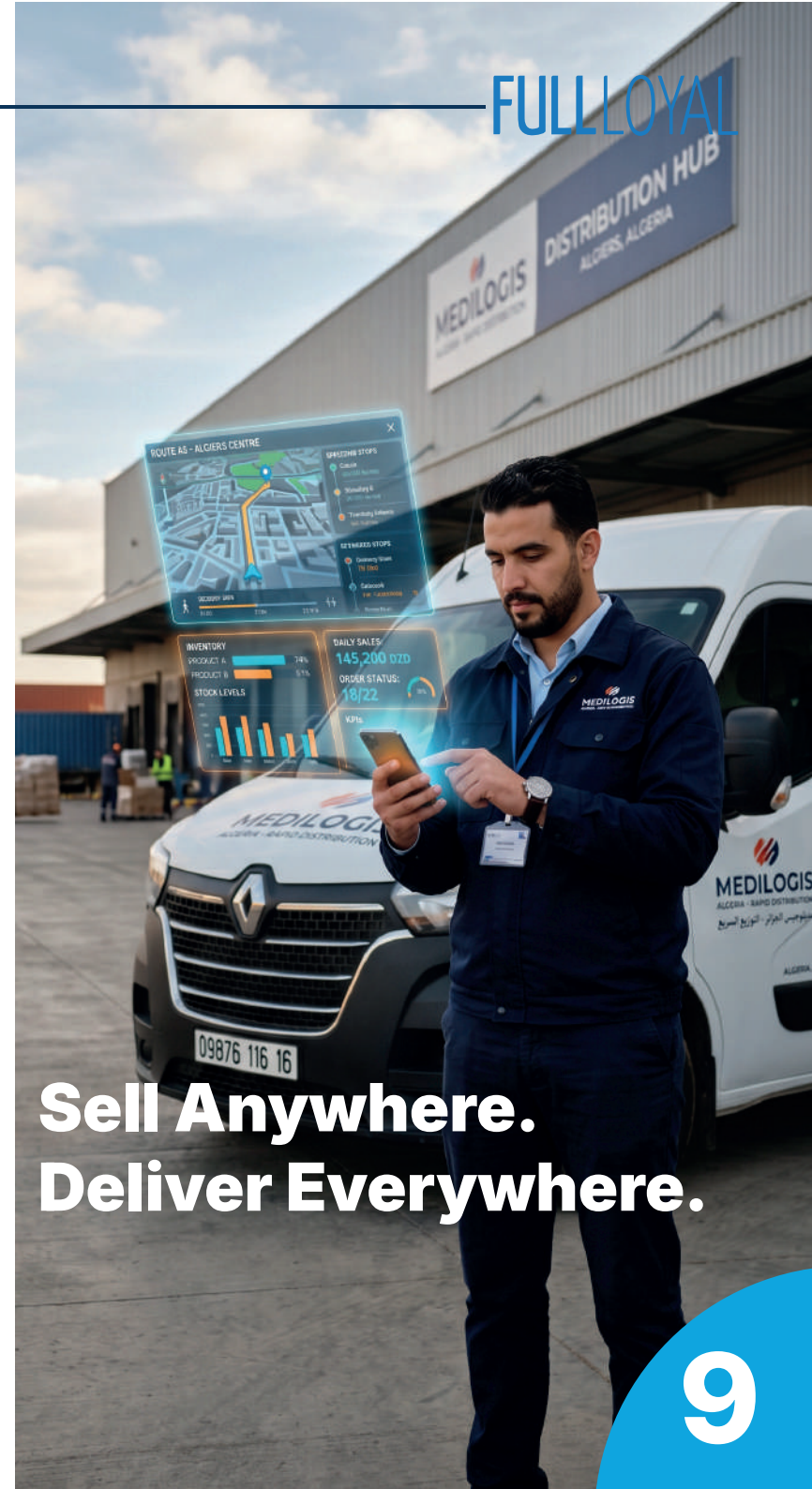
- Continue working without internet access.
- Synchronize data automatically when reconnected.
- Ensure uninterrupted operations.

## Delivery Status Updates

- Confirm completed deliveries in real time.
- Increase visibility for supervisors.
- Improve customer service.

## Route Assistance

- Follow assigned daily routes efficiently.
- Simplify driver planning.
- Increase delivery coverage.



**Sell Anywhere.  
Deliver Everywhere.**

# Smarter Routes. Better Visibility.

From Planning to Execution - In Real Time

## Simple Route Planning & Team Tracking

### Smarter Routes - Better Visibility.

FULLLOYAL ERP organizes delivery chaos into simple clean daily tasks:

#### Monitor Sales Teams Easily:

Track important field numbers instantly: order sizes, time spent at each shop, total sales made, and the number of daily shop visits completed.

#### Smart GPS Routes:

Use simple GPS tools to plan driver paths. If a route changes or a customer calls with an emergency order, the office can update the driver's mobile app immediately.

**From Planning to Execution  
In Real Time**



## Premium UI/UX: Power in Simplicity

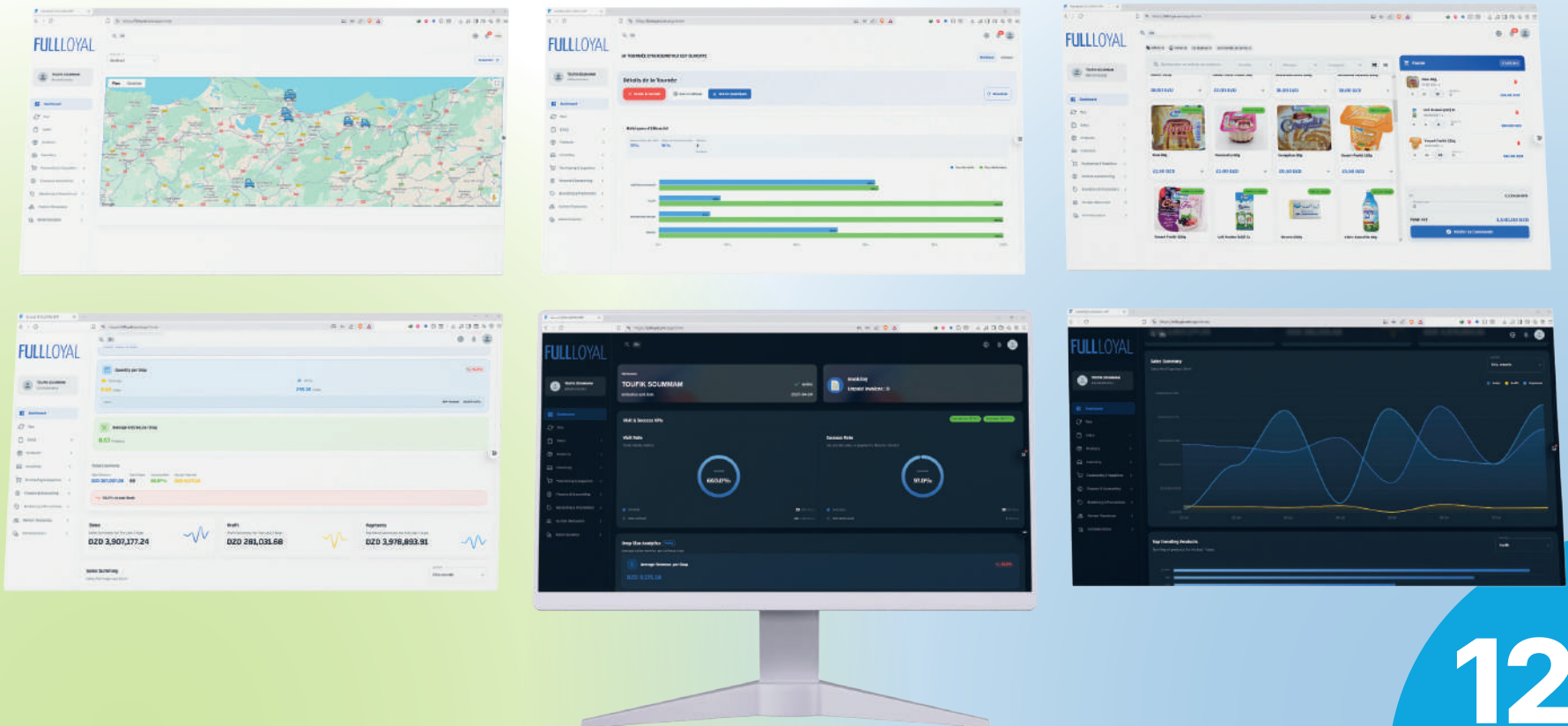
We believe that powerful software should not be complicated or stressful to use. FullLoyal stands out from traditional systems because of its highly professional, user-friendly design built for the ultimate customer and employee experience:

Clean & Beautiful Interfaces

Zero Complex Training

Everything Within Reach

Flawless User Journeys



## Easy Promotion and Discount Manager

Setting up special offers should not be complicated. FULLLOYAL ERP includes a simple tool to create, launch, and track product promotions:

### Ways to Target Your Promotions:

#### Mix and Match :

Buy X, Get Y free or bundled discounts

#### Special client pricing :

Wholesale vs. Retail vs. VIP shops

#### Geographic regions :

Offers specific to certain towns or areas

#### Volume discounts :

Lower prices for buying in bulk quantities

#### Van Stock sales :

Discounts to clear remaining stock inside trucks directly





Launch smarter offers.  
Drive better results.

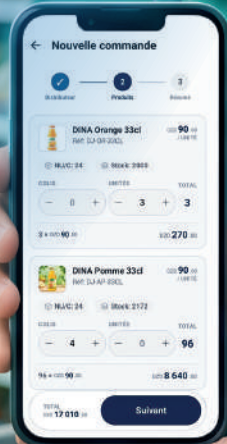
# FULLLOYAL CLIENT

Empowering Partners Through Self-Service Ordering

FULLLOYAL Client is the application that brings you closer to your preferred brands and business partners.

 **ORDER TRACKING - #6743**  
Dispatched (2m ago)

 **DELIVERY STATUS -**  
Arriving 11:30 AM (Van 07)



 **NEW PROMOTION -**  
20% Off Couscous Brand X

 **QUICK REORDER -**  
Restock Dairy (3 items)

Download the app



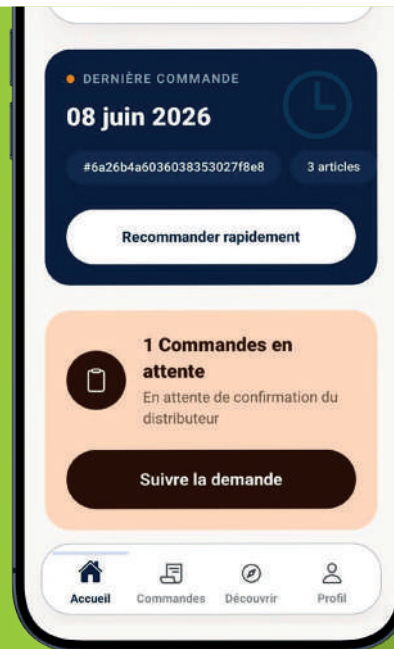
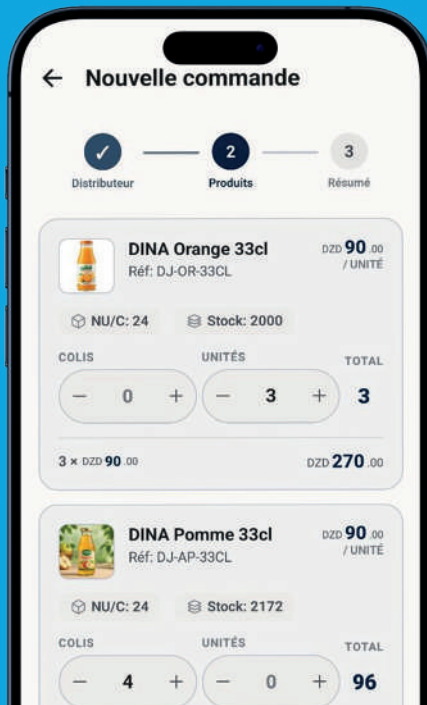
## FULLLOYAL Client (Self Order)

Through the app, you can place orders, track their progress in real time, and communicate easily with companies to share your needs, suggestions, and expectations.

### We Made Ordering **Easier!**

#### Simple Order Creation :

Select products, adjust quantities, and submit orders quickly with real-time stock visibility.



#### Centralized Order Management

View recent activities, pending requests, payments, balance and access key actions from a single dashboard.

#### Real-Time Delivery Monitoring

Track order progress, delivery schedules, and order status with full transparency.



# Clear Reports, CRM & Daily Dashboards

Build Stronger Relationships.  
Make Smarter Decisions.

FULLLOYAL brings customer interactions and business performance data together in one place, helping teams collaborate efficiently and make informed decisions through real-time insights.

## Complete Client History

Keep track of customer interactions, feedback, quotations, and communication records in one place.

## Field Team Productivity Tools

Schedule visits, capture notes, send quotations, and verify field activities through GPS check-ins.

## Automated Reports & Dashboards

Eliminate manual spreadsheets with instant access to visual reports and performance indicators.

## Comprehensive Business Visibility

Monitor cash flow, delivery status, sales activities, and operational performance by day, month, or year.

**Connect - Analyze & Grow.**

# LoyalForm - Surveys & Market Intelligence

**Listen to Your Customers. Make Smarter Decisions.**

FULLLOYAL transforms customer feedback into actionable insights, helping businesses understand their markets, improve customer experiences, and make smarter decisions.

## Assess Field Team Performance

Gather feedback about sales representatives and delivery teams to support continuous improvement.

## Understand Your Market

Identify customer preferences, emerging trends, and the products that drive demand.

## Measure Customer Satisfaction

Evaluate service quality and uncover opportunities to improve the customer experience.

## Manage Complaints & Suggestions

Capture customer concerns and recommendations in an organized and efficient way.



Overall Satisfaction:  
high

Product Variety:  
 Yes  No

Service Quality:  
Excellent

Thank You for Your Feedback!  
(B2B 2024 Survey)

# Point of Sale (POS) Management

## Expand Your Business with Complete Control

FULLLOYAL ERP enables distribution companies to open and manage their own retail points of sale while maintaining complete visibility and control through a single centralized platform.



Multi-Store Management



Centralized Monitoring



Unified Inventory Management



Real-Time Reporting



Integrated Distribution  
& Retail Operations

Expand your retail presence with confidence while maintaining complete operational control, security, and visibility across all sales channels.



# Reliable Technical Support & Helpdesk

**Technology Backed by People Who Care.**

At FULLLOYAL ERP, Our dedicated support team is always ready to help you overcome challenges, answer your questions, and ensure your operations continue running smoothly.



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SIC ENTERPRISE

